

## **Alstom hosts the “Laugh!” exhibition by artist Monica Pirone and initiates a series of public conferences in Italy to raise awareness about gender-based violence**

- **The project is part of the national campaign 'GENERiamo cultura' by the National Equal Opportunities Commission of Federmeccanica” to mark the International Day for the Elimination of Violence Against Women**
- **Inaugurated today in Bologna, the 'Laugh!' exhibition by Monica Pirone will remain open until Friday 24<sup>th</sup> November before heading to the Savigliano plant and then to 7 other Alstom facilities in Italy**
- **First series of conferences open to employees and the public in Bologna, where experts, institutions and organisations will discuss warning signs and preventive measures against violence against women.**

**20 November 2023** – Alstom, global leader in smart and sustainable mobility, remains dedicated to raising awareness about gender-based violence. For the International Day for the Elimination of Violence against Women, Alstom will initiate during several months, starting today, a series of conferences open to employees and the public taking place at 9 sites in Italy: Bari, Bologna, Firenze, Lecco, Nola, Savigliano, Sesto San Giovanni, Vado Ligure and Valmadrera.

Through collaboration with experts, institutions and local organisations, these conferences aim to offer practical tools for recognising and reporting various forms of gender-based violence - whether as victims or bystanders. This can span across family, workplace, and various other contexts.

The inaugural conference took place at the Alstom site in Bologna with the presence Ass. Barbara Lori, Councillor for Territorial Planning, Building, Housing Policies, Parks and Forestry, Equal Opportunities, International Development Cooperation of the Emilia-Romagna Region, Dr Simona Lembi, Head of the Equality Plan for the Metropolitan City of Bologna and member of the Mayor's Cabinet, Lawyer and Senator Fiammetta Modena, Head of the National Disability and Social Department of Forza Italia, Alessandra Grassi, Chief Commissioner of the mobile squad of the Bologna Police Headquarters, Michele Viale, General Manager of Alstom Italy and President and CEO of Alstom Ferroviaria, artist Monica Pirone, the Pangea Onlus Foundation, the network of Anti-Violence Centers. Casa delle Donne.

Alongside the conferences, Alstom will host in Italy's various plants the “Laugh!” exhibition, created by the artist Monica Pirone, who has always been committed to raising awareness on the issue of gender discrimination. The project consists of 20 dolls that represent the diverse experiences of contemporary women around the world. Open to the public, the exhibition was inaugurated today at the Alstom site in Bologna, where it will be on display until Friday 24<sup>th</sup> November, before heading to the Savigliano facility from November 27<sup>th</sup> to December 2<sup>nd</sup> 2023. In February and March 2024, the exhibition will be displayed at other Alstom sites in Italy.

*“Over the years, Alstom has strengthened its civic dedication, embodied in its values, with a genuine mission to promote inclusive and respectful culture, as well as to increase awareness about gender-based violence issues particularly concerning social models.”* says Michele Viale, General Manager of Alstom in Italy and President and CEO of Alstom Ferroviaria. *“Alstom is firmly committed to increase awareness and combat any form of gender-based violence, whether it’s physical, psychological or economic. We, as a company, strongly emphasise our absolute intolerance towards any form of violence.”*

*“The exhibition consists of twenty dolls representing different roles, each interpreting a character and telling a story: the story of all of us, girls, adolescents, women who have animated and continue to animate the scene over time, writing the history of their country of origin and in some cases the world declared the artist, **Monica Pirone**. “It is crucial to become aware of the ongoing dramas to address injustices that cannot be accepted, to find resolutions. Every place is the right place to talk about it, and art has the duty to step out of museums and galleries and to turn form into a narrative useful to society, a fundamental contribution to imagining a different world where women can have equal opportunities, equal rights that make them free to design their own lives.”*

Throughout the conference, emphasis was placed on identifying warning signs indicating potential danger, providing guidance on swift action, and outlining measures for prevention and support. The discussion also covered the significance of regional assistance centres. The role of assistance centers in the region was also discussed.

Additionally, a new project supported by the Alstom Foundation was introduced. This year, the Foundation have chosen, among others, Pangea Foundation, which is committed to welcoming Afghan women and their children in Italy and facilitating their integration into society through educational and work programs.

At the various conference venues, Alstom employees will also be involved in a performance reading articles from the Italian Constitution regarding the protection of women, entitled “Aloud” (Ad Alta Voce). This choral moment represents a reading relay that will touch Alstom’s nine facilities: Bari, Bologna, Firenze, Lecco, Nola, Savigliano, Sesto San Giovanni, Vado Ligure and Valmadrera.

Over the years, Alstom has promoted several projects aimed at promoting cultural shifts. It has prioritised crucial aspects of Diversity & Inclusion, including gender equality, gender identity, and social inclusion, establishing partnerships with various associations and entities. These collaborations actively support the journey towards an increasingly inclusive culture.

## Alstom

Alstom commits to contribute to a low carbon future by developing and promoting innovative and sustainable transportation solutions that people enjoy riding. From high-speed trains, metros, monorails, trams, to turnkey systems, services, infrastructure, signalling and digital mobility, Alstom offers its diverse customers the broadest portfolio in the industry. With its presence in 63 countries and a talent base of over 80,000 people from 175 nationalities, the company focuses its design, innovation, and project management skills to where mobility solutions are needed most. Listed in France, Alstom generated revenues of €16.5 billion for the fiscal year ending on 31 March 2023.

For more information, please visit [www.alstom.com](http://www.alstom.com).

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