

## **Alstom hosts the "Red Shoes" of the artist Elina Chauvet to fight and prevent violence against women from November 21 to 25**

- **Elina Chauvet's famous installation will be replicated from November 21<sup>st</sup> simultaneously in 6 Alstom sites in Italy**
- **On November 22, Alstom will hold a webinar with the presence of the artist and the non-profit association INTERSOS**
- **Alstom Foundation will finance a project in Italy to promote the autonomy and job placement of women and girls who migrated to Italy and have suffered violence**

**21 November 2022** – Alstom, global leader in smart and sustainable mobility, is organising, for the International Day for the Elimination of Violence against Women, a series of initiatives to fight violence against women. These initiatives will take place from 21 to 25 of November within six different Alstom plants in Italy: Bari, Bologna, Lecco, Nola, Savigliano and Sesto San Giovanni.

These six Alstom plants will be united in a unique, unprecedented, and deeply meaningful initiative. Each plant will replicate the famous installation 'Red Shoes' (Zapatos Rojos), a public art project dedicated to the female universe set up by Mexican artist Elina Chauvet and curated in Italy by artist Monica Pirone, which goal is to denounce the abuse of women and femicide. A unique gesture, from North to South, to fight together all kinds of violence against women.

Alstom will be the first company in the world to replicate this event and host within its production site. This installation, made up of shoes of all types and genders, red or painted red, brought by employees to their plant to say stop gender violence, is full of meaning.

In order to promote internally and externally the International Day for the Elimination of Violence against Women, held on November 25th, Alstom in Italy will organize a webinar Tuesday 22<sup>nd</sup> of November from 2 p.m. Speakers will include Marco De Rosa, HR Director of Alstom Italia, Elina Chauvet, Mexican artist and creator of the "Red Shoes" installation, and the INTERSOS association, an independent humanitarian organisation and partner of the main European and international institutions and agencies.

Through the Alstom Foundation, Alstom confirms its commitment to support social responsibility projects for communities in the world. In fact, it was recently announced that among the 33 selected projects, that will receive funding in the next fiscal year, the project in Italy promoted by the INTERSOS Association, '*OMERO: Orientamento Mirato all'Empowerment e alla Ricerca Occupazionale*' has been selected. This project aims to promote the autonomy and job placement of women and girls who migrated to Italy and have suffered violence.

Established in 2007, the Alstom Foundation supports, and funds projects proposed by Alstom employees who team up with local NGO partners and nonprofit organizations to carry out initiatives aimed at improving living conditions in communities located near the Group's facilities and project sites around

the world. The Foundation's projects focus on four axes: Mobility, Environmental Protection, Energy & Water, and Socio-Economic Development.

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Leading societies to a low carbon future, Alstom develops and markets mobility solutions that provide sustainable foundations for the future of transportation. From high-speed trains, metros, monorails, trams, to turnkey systems, services, infrastructure, signalling and digital mobility, Alstom offers its diverse customers the broadest portfolio in the industry. 150,000 vehicles in commercial service worldwide attest to the company's proven expertise in project management, innovation, design and technology. In 2021, the company was included in the Dow Jones Sustainability Indices, World and Europe, for the 11th consecutive time. Headquartered in France and present in 70 countries, Alstom employs more than 74,000 people. The Group posted revenues of €15.5 billion for the fiscal year ending on 31 March 2022. Log onto [www.alstom.com](http://www.alstom.com) for more information

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