

Alstom in Mexico is recognized as a Socially Responsible Company for the 6th consecutive year

May 02, 2019 - Alstom in Mexico, obtained the Socially Responsible Company Distinction –which is awarded by the Mexican Center for Philanthropy A.C. (CEMEFI) and the Alliance for Corporate Social Responsibility (AliaRSE)–, for the sixth consecutive year, for the commitment and effort of its entire team to keep the company at the forefront of social responsibility, through the realization of projects that promote social and environmental development from the country.

In this edition, Alstom in Mexico is recognized for its projects in the areas of Community Liaison, Quality of Life, Care for the Environment and Management of Social Responsibility. Some of the certificates that support it as a socially responsible company are: the Clean Industry Certificate, Quality Business Policies, ISO 9000, Security Policies and Zero Deviations, Ethical Values Policies.

In the country, Alstom works and collaborates through the Alstom Foundation in various sustainable development initiatives. Since 2009, it has supported 11 projects, carried out mainly in small communities of Oaxaca, in the conservation of the Papaloapan River basin, sustainable coffee agroforestry and renewable energies; in the state of Yucatán, for the empowerment of Mayan women for a sustainable future; in the state of Chihuahua, in green technologies and rescue and preservation of the salamander; and in the state of Veracruz, in the protection of birds of prey habitat and communal kitchen with alternate sources of energy, to name a few.

“At Alstom we are honored and grateful for this recognition, which reflects the high commitment we have with the country. Under strict principles of social responsibility and innovative and sustainable practices, we collaborate in various projects in order to positively impact the economic and social development, as well as environmental protection of the country”, said Camila Pavan, Human Resources Director of Alstom for the North from Latin America.

Also, Alstom has had active participation in the Carrera Kardias, an initiative that seeks to raise awareness about the situation of Mexican children with congenital heart disease and who are in vulnerable situations; the inscriptions to the race are translated in donations to realize surgeries to the children with this medical situation. In February of this year, the 8th edition took place in which around 200 employees of Alstom participated. Since 2013 more than 850 collaborators have joined this project.

CEMEFI is a civil association whose objective is to encourage and coordinate the participation of citizens, social organizations and companies to achieve a benefit to society, while AliaRSE, made up of business organizations and non-profit organizations, pushes initiatives to promote good

business practices. Together, the CEMEFI and AliaRSE recognize each year the effort of companies to carry out responsible actions and continuous improvement as part of their business strategy.

The certification will be delivered next May in the framework of the XII Latin American Meeting of Socially Responsible Companies.

About Alstom

As a promoter of sustainable mobility, Alstom develops and markets systems, equipment and services for the transport sector. Alstom offers a complete range of solutions (from high-speed trains to metros, tramways and e-buses), passenger solutions, customised services (maintenance, modernisation), infrastructure, signalling and digital mobility solutions. Alstom is a world leader in integrated transport systems. The company recorded sales of €7.3 billion and booked €7.2 billion of orders in the 2017/18 fiscal year. Headquartered in France, Alstom is present in over 60 countries and employs 34,500 people.

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