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- This presentation contains forward-looking statements which are based on current plans and forecasts of Alstom's management. Such forward-looking statements are relevant to the current scope of activity and are by their nature subject to a number of important risks and uncertainty factors (such as those described in the documents filed by Alstom with the French AMF) that could cause actual results to differ from the plans, objectives and expectations expressed in such forward-looking statements. These such forward-looking statements speak only as of the date on which they are made, and Alstom undertakes no obligation to update or revise any of them, whether as a result of new information, future events or otherwise.
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- All data if not specified are reflecting combined group vision including Alstom legacy fiscal year 2020/21 and legacy Bombardier Transportation contribution for 2 months (February and March 2021) and are in line with Alstom accounting methods. Definition are provided at the end of this presentation. Organic change is excluding scope and forex effects, representing Alstom legacy performance only compared to fiscal year 2019/20.





# Agenda

## > Introduction, Market perspectives, Strategic overview

Henri Poupart-Lafarge, Chairman and Chief Executive Officer

## > Rolling Stock and Components

Danny Di Perna, *Executive VP and Chief Operations Officer*Benjamin Fitoussi, *President Rolling Stock and Components – Development & Operations* 

## > Signalling

Jean-François Beaudoin, President Digital & Integrated Systems

#### Services

Matthew Byrne, President Services

#### > Financial Framework

Laurent Martinez, Chief Financial Officer

#### **Questions & Answers**



Introduction, Market perspectives, Strategic overview

Henri Poupart-Lafarge, Chairman and Chief Executive Officer



## Introduction

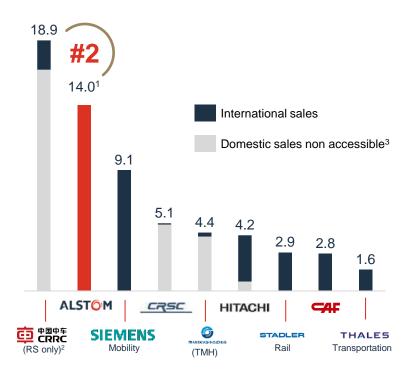
Strategic roadmap
Bombardier Transportation
integration

Henri Poupart-Lafarge, Chairman and Chief Executive Officer

## With Bombardier Transportation acquisition, Alstom becomes clear global leader with an unparalleled profile

#### CLEAR LEADERSHIP WITH...

Revenues for calendar year 2020 in € Bn
Main railway actors<sup>4</sup>



#### WORLDWIDE PRESENCE

71,700 EMPLOYEES IN 70+ COUNTRIES



# BALANCED AND RESILIENT PROFILE







<sup>1-</sup> Pro-forma FY 2020/21 2- RS only excluding rail component supplied by CRRC New Industry business unit 3- Chinese, Russian, Japanese and Korean locked domestic markets 4- Wabtec, Knorr Bremse and Caterpillar Rail not included 5- Pro forma 2019/20 unaudited Alstom and BT 6- Percentage based on pro forma 2019/20. PL pro forma not available on 2020/21



# Significant market tailwinds despite recent global crisis

## Secular rail long-term drivers + New Catalysts





#### MAJOR MOBILITY INDUSTRY<sup>1</sup> STIMULUS PACKAGES ANNOUNCED



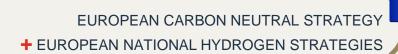






Sustainable Development













#### ANNOUNCEMENT IN FAVOUR OF GREEN MOBILITY





BANS OF SHORT-HAUL DOMESTIC FLIGHTS (e.g. Austria, France, Spain)





RAIL OPERATORS AGGRESSIVE GROWTH PLANS

(e.g. SCNF targeting x2 volume in the mid-term & Europe plan to triple traffic on High speed)



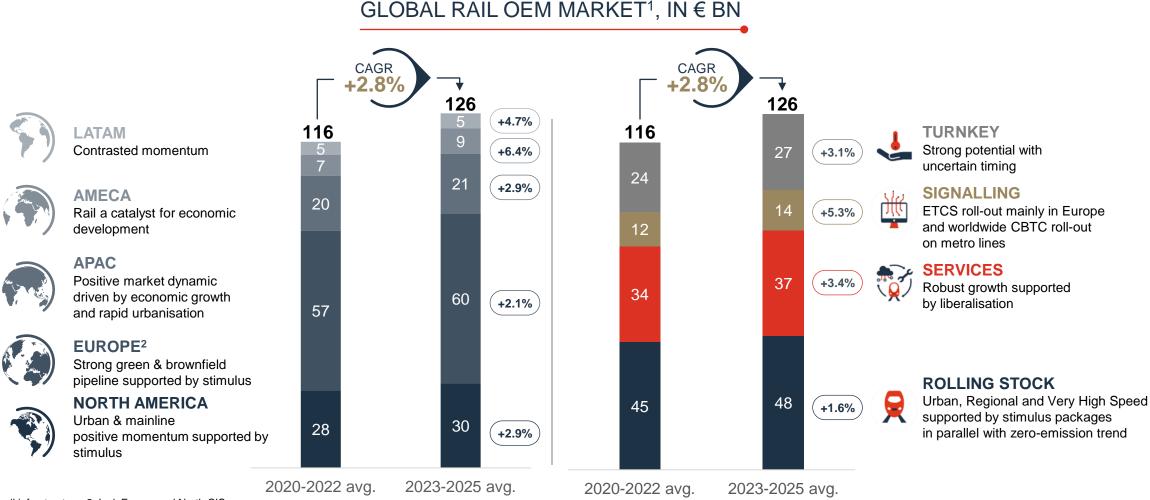


DIESEL LOCOMOTIVE REPLACEMENT PLANS

**Economic Growth** 

<sup>1.</sup> Also including rail infrastructure 2. Local governmental websites and Alstom source 3. \$165bn for transit + rail in USA job plan 4. Rs 1.10 lakh crore

# Leading to a strong rail manufacturing growth outlook



<sup>1.</sup> Incl. rail infrastructure 2. Incl. France and North CIS Source: UNIFE World Rail Market Study 2020 – accessible market



## Our priorities for 2021 - 2025

Capture growth, extend our innovative leadership, continued transformation momentum

Expand and reinforce our strategy





**Integrate Bombardier Transportation** 

**Execute plan** with clear roadmap



Leading the way to greener and smarter mobility, worldwide



Introduction
Strategic roadmap

Bombardier Transportation integration

Henri Poupart-Lafarge, Chairman and CEO

## 2019-2021: Alstom in Motion strategy fully on track







1.15 BOOK-TO-BILL RATIO AVERAGE<sup>1</sup>

**+3pp** SALES CONTRIBUTION OF SERVICES & SIGNALLING<sup>2</sup>

> M&A **BOOST DELIVERED**

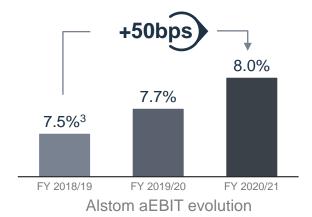
Innovation

MAJOR INNOVATIONS LAUNCHED IN GREEN TRACTION (HYDROGEN) AND DIGITAL (ETCS, **AUTONOMOUS TRAINS)** 





STRONG MARGIN GAINS LINKED TO OPERATIONAL **EXCELLENCE IMPLEMENTATION AND SOLID EXECUTION** 





ESG OBJECTIVES FULLY ON TRACK ALSTOM<sup>2</sup> COMMITTED TO SCIENCE-BASED TARGETS WITHIN THE FRAME OF THE PARIS AGREEMENT4

1 Average on FY2019/20 and FY2020/21 2 On an Alstom Stand alone perimeter 3 aEBIT includes equity-accounted investments when these are considered to be part of the operating activities of the Group 4 Developed on a stand-alone basis

# Extending Alstom in Motion to 2025, powered by our new scale



# Leading the way to greener and smarter mobility, worldwide

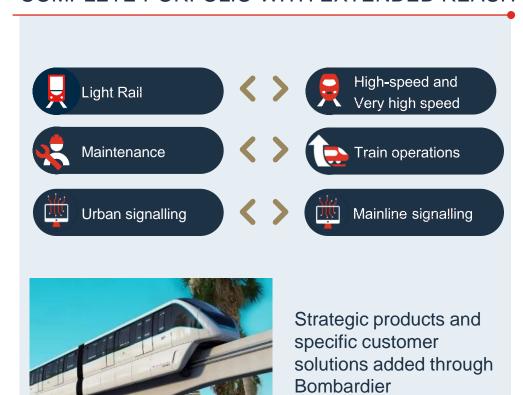
by offering greater value to customers

by pioneering smarter and greener mobility solutions for all at scale, powered by digital

Driven by **One Alstom team,**Agile, Inclusive and Responsible

## A comprehensive and best-in-class portfolio positioning Alstom ahead of the game

#### COMPLETE PORFOLIO WITH EXTENDED REACH



MONORAIL (Innovia™)

**BEST SELLERS IN ALL PRODUCT LINES** 



REGIONAL (CORADIA™)

**DELIVERING HIGH PERFORMING PRODUCTS** 



ATLAS ETCS

**ADDITIONAL OPPORTUNITIES** COMBINING LEGACY BT/AT SOLUTIONS



TREN MAYA (MEX)

**Transportation** 



# A unique global-local footprint to respond to growing demand for localisation while delivering competitiveness

"Customers are looking for reliable, tailored and competitive solutions delivered close to them"

#### **PROXIMITY**

Commercial reach in 70+ countries

Delivery sites located in strategic markets

Manufacturing hubs in all key regions

#### WORLD-CLASS CAPABILITIES

Excellence hubs in key geographies

Sharing our worldwide expertise with our customers

Global competencies networks

# CUSTOMER



# Alstom best positioned to capture growth in key geographies





### Targeting **+5pp** market share



<sup>1.</sup> Estimated Market Shared on visible market over 2017-2019; 2. Unife Accessible market study 2020-22 3. Incl. France, Italy and Spain 4. Includes Germany, Austria and Switzerland 5. Incl. UK, Denmark, Sweden and Norway 6. Includes Egypt, Israel, Turkey, UAE and South Africa

## Strong assets and clear strategy for each product line



## Rolling Stock & Turnkey



- Most innovative products
- Strong Alstom execution track record
- · Wide portfolio, with renewed platforms



# INCREASE PROFITABILITY FOCUS ON EXECUTION GROW SOUNDLY

Growth above market

## Signalling



- Technological leadership in ETCS
- Presence in strategic markets
- Engineering power hubs in developed and developing countries



# GROW TO REACH #1 REAP SCALE BENEFITS

High single digit growth

### Services



- Widest installed base 150,000 cars
- · High performing digital solutions
- Existing worldwide network of depots



## SUSTAIN LEADERSHIP ACCELERATE GROWTH DELIVER VALUE ON A CONTINUOUS BASIS

Solid mid-single digit growth

# Largest R&D scale of the industry and strong innovation pipeline



### A sustained R&D effort<sup>1</sup>



9,500 patents and growing

7,500 digital engineers

## ... to extend innovation leadership in 3 areas



"Lead societies to a low carbon future"



GREEN TRACTION



ECO-DESIGN CIRCULARITY / SMART ENERGY SYSTEMS



"Make mobility simple to operate and ride"



MOBILITY DATA INTELLIGENCE



AUTONOMOUS MOBILITY
AND ADVANCED
SIGNALLING SOLUTIONS



"Create mobility solutions that everyone can enjoy riding"



CLEAN AIR, CLEAN SURFACES



DESIGN FOR ALL

<sup>1.</sup> Covering entire Alstom R&D spend (protect the core, expand the reach, develop the growth engines) 2. Alstom standalone 3. Net EBIT Impact R&D expenses

# Alstom leading the way in green traction mobility



# LARGE GREEN TRACTION DEMAND ENABLED BY PUBLIC SUPPORT

8 EU countries announcing diesel bans ~46% non-electrified lines in Europe



**6,000** diesel trains to be replaced / refurbished by 2035

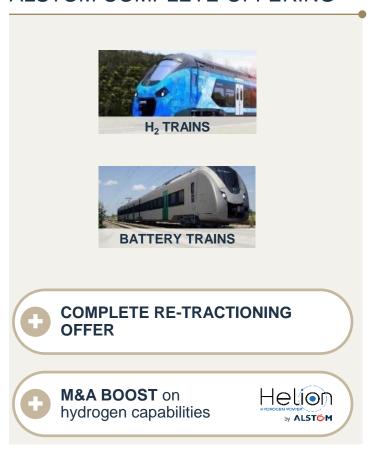
### **Strong Public involvement**

- Increasing carbon cost
- Carbon neutral strategies
- H2 investment plans



- H<sub>2</sub> electrolyser installed capacity
- Hardware cost (batteries & fuel cell)
- Infrastructure deployment

#### ALSTOM COMPLETE OFFERING



## LEADER BY FAR, AND MORE TO COME



<sup>1.</sup> Non-electrified e.g. 40% in Germany, 1300 loco. and 3,000 train powered with Diesel 3. Notably incl. infrastructure (e.g. track electrification, H2 refuelling stations)



# Digitalisation core to future performance



#### CRITICAL ROLE OF DATA IN THE RAIL INDUSTRY

**ENRICH SOFTWARE TO** IMPROVE PERFORMANCE

**ACCELERATE VIRTUALISATION AND DIGITAL RAILWAYS** 

**RAIL DATA** 



**ENHANCE KNOWLEDGE OF ASSET BEHAVIOR** 

**OPTIMISE NEXT GENERATION SOLUTION DESIGN** 

**ENSURE CYBERSECURITY** 

"Alstom will leverage data on the world largest installed base and widest solution range, with the HealthHub data platform"

#### ALSTOM RECENT DIGITAL BREAKTHROUGHS



URBALIS FLUENCE™ HIGHER CAPACITY, FLEXIBILITY & TRAIN-TO-TRAIN COMMUNICATIONS



**AUTONOMOUS TRAIN** ALSTOM LEADING ON BOTH PASSENGER & FREIGHT TRAINS

Secure digitalisation as a means for a simpler, greener and more efficient mobility

# Continued transformation momentum extended to 2025, with clear targets





#### **EXTEND DIGITALISATION TO THE GLOBAL SCOPE**

FY 2020/21 - 2024/25

Deploy Alstom digital suite

- Leverage scale to invest and accelerate
- Boost automation

+20pp	Digitalised processes

**100%** Core model deployed to new group



#### **EXCELLENCE IN PROJECT EXECUTION**

- Enhanced project management capabilities
- Systematic cash focus in projects
- Extend best practices

>8.3	Client satisfaction (NP
<b>&gt;</b> 00%	On-Time Delivery (OT

-20% Hard inventories



#### LEVERAGE OUR FOOTPRINT

- BCC¹ sites use and growth
- Optimise industrial strategy based on extended footprint
- Consolidate supply chain and leverage supplier panel



+20pp BCC Manufacturing

+10% RSC manufacturing productivity

# Alstom's DNA dedicated to making the world more sustainable

#### **2025 TARGETS** • 25%¹ energy reduction in solutions **ENABLING** 100% of newly-developed solutions eco-designed decarbonisation of mobility • 100% electricity supply from renewables<sup>2</sup> Alstom committed to science-based targets within the frame of the Paris Agreement<sup>3</sup> Total recordable injury rate at 2 CARING 28% women in management, engineering for our people & professional role Global Top Employer certification **CREATING** • 250,000 beneficiaries per year from local actions a positive impact on society and Alstom foundation **ACTING** 100% of suppliers monitored or assessed on CSR as a responsible business partner and E&C standards according to their level of risk



THE ENTIRE LIFE CYCLE OF MANUFACTURE OPERATION AND END OF LIFE

## Driven by One Alstom team, Agile, Inclusive and Responsible

1. Compared to 2014 2. At end 2025 3. Target on Alstom legacy perimeter covering emissions from operations (scopes 1 and 2) consistent with reductions required to keep warming to 1.5°C, the most ambitious goal of the Paris Agreement. Target on Alstom legacy perimeter for emissions from value chain (scope 3) meeting the SBTi's criteria for ambitious value chain goals, in line with current best practice. As part of the Bombardier Transportation integration program, CO2 reduction targets will be reviewed by the end of FY2021/22.





Introduction
Strategic roadmap
Bombardier
transportation
integration

Henri Poupart-Lafarge, Chairman and CEO

# Significant progress in 5 months

- One organisation deployed as per Target – 90% employees positive about Bombardier Transportation acquisition
- Product and process convergence roadmap secured
- Organisation working under common
   IT environment
- Positive customer feedback
- First large commercial successes

#### ~6 Bn€ OF ALSTOM ORDERS WON OVER Q1



DSB FREMTIDENS TOG (REGIONAL - DEN)



RER MI NG (SUB-URBAN – FRA)



**TORONTO LRV (LIGHT RAIL - CAN)** 



TREN MAYA (TURNKEY - MEX)



**STUTTGART ETCS** (SIGNALLING - GER)



**HOUSTON INT. AIRPORT (APM O&M - USA)** 

# A clear roadmap for Bombardier Transportation integration

#### **PRIORITIES**



Complete stabilisation of challenging Bombardier Transportation legacy backlog through strong operational measures and restored customer dialogue



Achieve ONE group, with operating model deployed and best-in-class converged processes and portfolio



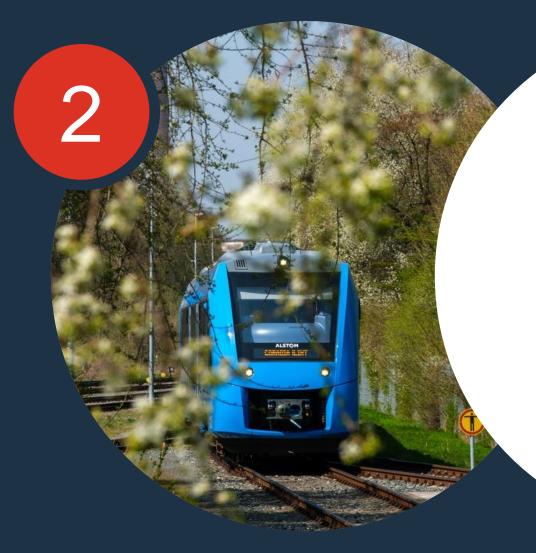
Ready to fully leverage the significant geographical, industrial and product complementarities for synergies, enhanced value proposition and further growth

2-3 years 3 years 4-5 years

**HORIZON** 



## 400 M€ synergies confirmed¹



# Rolling Stock & Components

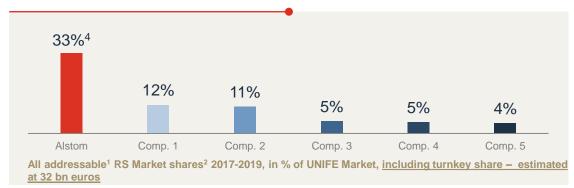
Danny Di Perna,
Executive VP and Chief
Operating Officer
Benjamin Fitoussi,
President Rolling Stock and
Components – Development &
Operations

# Alstom | The market leader in Rolling Stock & Components

#### RSC IS A LARGE AND STEADY MARKET



#### ALSTOM #1 GLOBAL PLAYER



#### **RECENT WINS**





GERMANY LNVG, 34 Coradia Stream™ high-capacity doubledecker and 30-year maintenance €760 MILLION



UNITED STATES Metra Chicago, 200 multilevel commuter rail cars €650 MILLION



DENMARK DSB, 100 Coradia Stream trains, incl. Maintenance €1.4 BILLION



- 1. The addressable rolling stock excludes Wagons and China, Russia, Japan, South Korea. estimate at W
- 2. Based on UNIFE 2020 Addressable market and Alstom booked order intake, including estimated RS share of turnkey contracts.
- 3.CAGR of 1.6% based on 2020-2022 to 2023-2025 period
- 4.33% out of the €32bn UNIFE 2020 Addressable market



## Our Ambition I Create value for customers & stakeholders

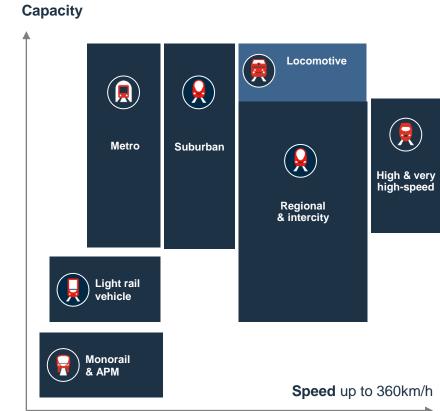


# An industry leading product portfolio

# COMBINED PLATFORM & TECHNOLOGIES ENABLES BOTH CUSTOMISATION & STANDARDISATION



# COVERING ALL SEGMENTS



# Component building blocks drive competitiveness & product performance

# BROADEST COMPONENT PORTFOLIO IN THE INDUSTRY





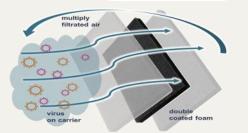


# COMPLETE SPECTRUM OF GREEN & CLEAN SOLUTIONS





Healthier Mobility



# VERTICALISED WITH SELECTIVE RECENT M&A



Vertical integration of core components and key technology bricks to further leverage service business & enhance competitiveness



- Brakes pads specialist (major consumable)
- Disk brakes specialist



Medium power H<sub>2</sub> fuel cell specialist allowing Alstom to master this key technology brick throughout its whole lifecycle

# Capitalise on our best-selling platforms to profitably grow Urban focus



- Flexity & Citadis products cover all market needs
- A competitive offering for the US market





- Integrate and optimise
  Movia & Metropolis product
  for India
- Leverage portfolio of subsystems for European network customised solutions





- Customise German S-Bahn solution, leveraging local capabilities
- Optimise X'trapolis with new system portfolio building blocks





# Capitalise on our best-selling platforms to profitably grow Mainline focus





Regional EUROPE, DACH, **AMERICAS** 

- **Capitalise on Coradia** Stream platform flexibility for SD & high-capacity DD
- **Leverage Green Traction** leading position (Hydrogen & battery)





**Mainline** GERMANY, TURKEY, **NORDICS** 

- Avelia Horizon, gamechanger cost of ownership by design
- **Leverage Zefiro Nordics** winterised products





Locomotives EUROPE.

INDIA. **AMERICAS** 

- **Capitalise on Prima for Indian & CIS markets**
- Leverage TRAXX pan-European platform and increase product competitiveness





# Our new combined asset portfolio strengthens value offering to customers

### **Platform**



## **Components**



## **Production site**



#### **Award**

**TREN MAYA - MEXICO** 

trains & railway systems:

31 stations



X`TRAPOLIS



**FLEXX ECO BOGIE** 



SAHAGUN, MEXICO

- 1,485 km



**MOVIA** 



**METROPOLIS SUB-SYSTEMS** 



SRI CITY, INDIA

#### **MUMBAI - INDIA**

234 **metro** cars for Metro Line 4 & 4A:

34 stations

42 suburban

35 km

# Continuous differentiation through innovation

## Constant focus on the performance for the benefit of all customers

### TCO<sup>1</sup> systematic approach

Purchase cost, maintenance, reduced track load, energy savings through traction efficiency



### Healthier mobility and passenger experience

Air treatment & ventilation, treatment for all contact surfaces, reduced mobility access solutions, Advanced lighting solutions



## Security and availability

End-to-end performance management on reliability, availability, design for maintainability, safety, cybersecurity

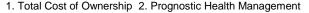


#### Sustainable solutions

Complete portfolio of zero emissions trains, recyclability, eco-design circularity







## Project stabilisation progressing

#### **OBJECTIVES**

- Solve technical issues during development
- Accelerate development phase
- Accelerate car manufacturing and supply-chain deliveries
- Increase quality of deliveries
- Accelerate reliability growth
- Manage project cost

#### MEASURES BEING IMPLEMENTED

#### SPECIFIC TASKFORCE ON MOST CRITICAL PROJECTS

- Mobilisation of technical expertise in engineering and manufacturing
- Staffing of additional resources to debottleneck
- Adjustment of Project Management model to increase empowerment and accountabilities
- Comprehensive review of project planning, enforcement of gate reviews

- Review of all customer requirements and alignment with development roadmaps
- Strengthening on board integration
   & signalling product roadmap
- Mobilisation of key suppliers on technical and ramp-up issues
- Reinforcement of quality control at manufacturing & supplier level



Restart of production in Sahagun



SBB Reliability growth



AVENTRA
Output increase to ~20 cars per week



TRAXX DC3
Poland authorisation received ahead of schedule

# Increased competitiveness by leveraging product capabilities

## "Best-of-both" on vehicle architecture, components and technologies

**BEST COMPONENT SELECTION** 

MAKE VS BUY

INTERIOR AND ELECTRICAL

**Bogie/Drive, Traction, TC&IS** 

- Agate 4
- X'Trapolis train for Tren Maya: Flexx ECO bogie
- Metro Bucharest:
   Bombardier legacy bogie
- Mumbai L4:
   Bombardier bogie / traction

Leverage Alstom make capabilities to increase competitiveness

- Transformers
- Electrical harnesses
- Brakes
- Auxiliary converters

Leverage Alstom development capabilities on Bombardier Transportation legacy platforms

- MF19
- RRTS in India

Optimised technical performance



Reduced recurring & non-recurring costs



Benchmark and roadmap completed by March 2022



# Procurement as a clear synergy and competitiveness lever

## **Alstom RSC Procurement**

>20k suppliers 80% of spend with 1k suppliers



## Operate as ONE by March 2022, fully digitalised by 2025

Mar 2021 Mar 2022 Mar 2023 Mar 2024 A WW CONNECTED OPERATIONS NETWORK with common processes and structures Aligned KPIS & DATA MANAGEMENT Digital systems boosting process alignment & performance Aligned 26 CRITICAL Engineering: **PROCESSES** Digital suite with PLM (Delmia / Catia) TRANSITION MODEL Worldwide connected network to operate commonly **ENGINEERING. HOURS** Manufacturing: **Operations** PER CAR AOS (Alstom Operation System) powered by WW GSI Tren Maya example: Selected Automation Development: Automated testing systems Bangalore & Derby / -10% Henningsdorf (ex BT) Supply Chain and Procurement: Powered by Ariba MANUF. HOURS Manufacturing: PER CAR Sahagun (ex BT) **Integrated Planning Systems** 

#### Transition model to one company

## Digitalisation enabling continuous efficiency improvement

#### **ENGINEERING AUTOMATION**



#### **Robotic Process Automation**

- Leverage AI to automate tasks / processes
- 50 RPA opportunities identified
- Potential efficiency gain: ~1000 hrs/month

#### Pixyz

- Consolidation and visualisation tool to read access to projects' DMU and support design review process
- Uses: 3D navigation in product structure, measurement, sectioning, ...



#### SITE AUTOMATION & DIGITALISATION



- 250m3 of water saved/year
- Process fully repeatable
- Leakage detection assistance
- Allocated time divided by 3
- **0 vibration** for operators → removal of ergonomic risk
- Allocated time divided by 5





INSPECTION

- Reduced human effort
- Better defect **detection**
- Increased delivery rate
- Allocated time divided by 4
- Quality improved by 90%

## Operational excellence throughout our value chain



- Project Management set-up by sub-system
- Design for quality / new development logic
- Design to cost / catalogue



- Supplier performance management
- Logistics & Supply Chain optimisation
- Joint innovation



- Right first-time quality culture
  - Asset utilisation & Site specialisation
- Roll-out **Lean Management** / 5S

90%
GATES PASSED
ON TIME

-6%
ENGINEERING
HOURS PER CAR

-20% SUPPLIER NON-QUALITY -20%
HARD INVENTORY
COVERAGE

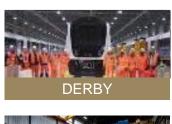
-10%

OF NON QUALITY
COST ON SALES

-10%

MANUFACTURING
HOURS PER CAR

## Increased efficiency by leveraging scale & site specialisation

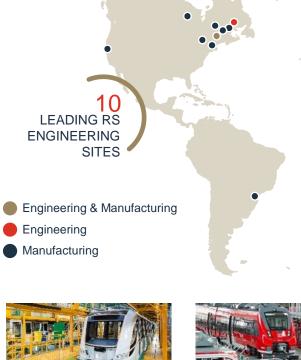




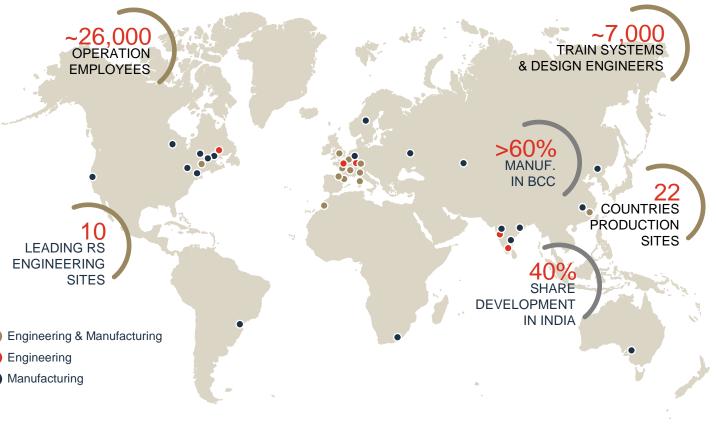








**BARCELONA** 















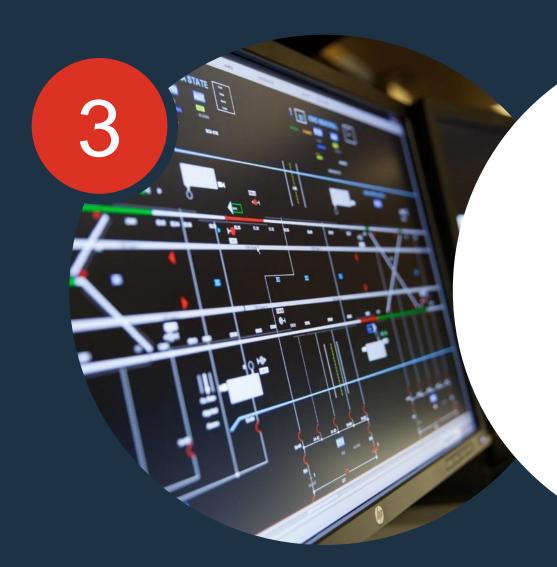




**HENNIGSDORF** 

## Our focus and journey ahead





**Signalling** 

Jean-François Beaudoin President, Digital and Integrated Systems

# Signalling technology responds to key concerns of rail operators, supporting a strong market outlook

### Strong underlying drivers

**Increasing capacity** on existing infrastructure



Improving reliability & passenger comfort



**Increasing energy efficiency** and limiting CO2 emissions

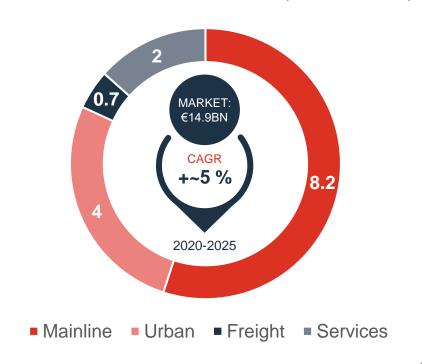


**Protecting & enhancing** assets value



## A fast-growing signalling market<sup>1</sup>

Accessible market 2024-25 in €bn (rounded value)



SIGNALLING TO BENEFIT FROM STIMULUS PROGRAMMES POST COVID

Source: UNIFE. Mainline incl. all ETCS for Freight & European Freight. (\*) Accessible market following UNIFE: accessible for European Companies (70% of total market) 1 Service estimated range of ca.2 bnEUR based on Alstom internal intelligence

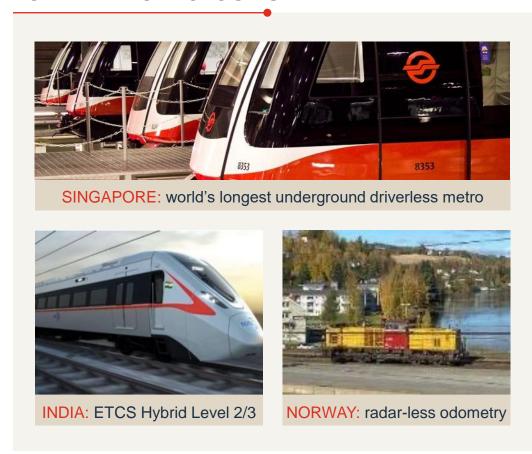


## Alstom has delivered strongly during the last two years

## ALSTOM DELIVERING GROWTH AND PROFITABILITY UPLIFT TO ITS SIGNALLING ACTIVITIES<sup>1</sup>



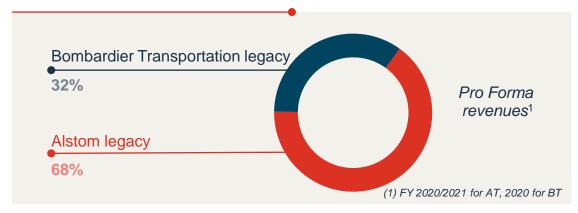
## WITH EXCELLENT TRACK RECORD FOR KEY TECHNOLOGIES



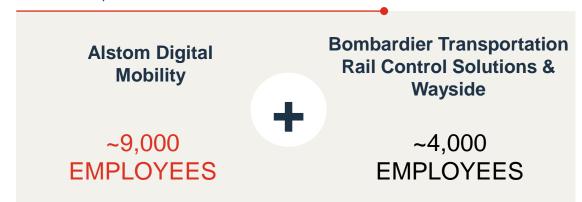
<sup>1</sup> Alstom legacy perimeter 20/21

## With Bombardier Transportation, Alstom signalling acquires a new dimension

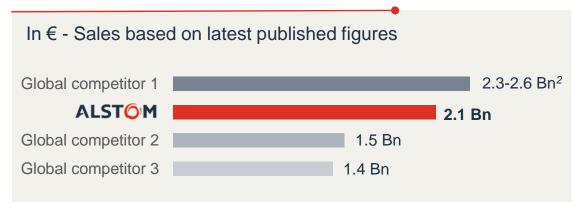
#### ~2.1 Bn€ COMBINED SALES



#### **OVER 13,000 COMBINED HEADCOUNT**



#### ALSTOM #2 IN A COMPETITIVE MARKET



#### A COMPLEMENTARY GLOBAL FOOTPRINT



<sup>1</sup> Unaudited Pro Forma revenues 2 Global Competitor 1 sales is an Alstom analysis – lower range estimated to be a comparable with Alstom 2.1: However, the periods do not allow like for like comparison

## Alstom will leverage its assets to continue its growth dynamic on a larger scale



COMPLETE SET OF ASSETS ACROSS ALL SEGMENTS: MAINLINE, URBAN, SERVICES



<sup>1.</sup> Best Cost Countries

## Mainline: Leverage geographical complementarities and latest ETCS technology

### A fast growing market



Market CAGR 2020/25

## Digital Railways and ETCS Deployment



10 to 15% ETCS coverage as of today 1.8 Bn€ investment in ETCS p.a. in 24/25

ETCS expansion outside of Europe (e.g. EGY, IN, AU, LATAM)

### Alstom's key assets

Strong position in all strategic markets thanks to Alstom / Bombardier Transportation complementarities



Strongly competitive in trackside – increased market share by 8% points since 2016-18

#### **Leadership in ETCS deployment**

- #1 for ETCS Onboard reinforced by expanded portfolio
- ETCS Trackside homologated in more EU countries than competitors
- Over 120 ETCS projects worldwide
- 19,200 onboard units and 13,300 km of lines equipped
- Implementing Baseline 3R2



### Significant assets to grow market share



# **Urban**: Deliver a competitive value proposition based on global footprint and technological leadership

## A market favourable to large, sophisticated players



#### **City congestion:** need for capacity increase



Larger and more complex cities: additional lines. extensions, renewals



#### **Digitalisation:**

high-performance driverless trains becoming mainstream

## Alstom's key assets



**Alstom** market leader



STATE OF THE ART: REDUCING HEADWAY TO 60S

- Strong CBTC portfolio expanded by Monorail and APM solutions
- Solid track record in managing large and complex projects (e.g., Amsterdam. Singapore, Santiago de Chile)





Truly global footprint allowing unrivalled customer proximity with presence in over 70 cities on all continents



## **Services**: Build the industry-leading digital services solutions for our customers and harvest our huge installed base

### Strong market drivers



Expected lifecycle of signalling system of 20-30 years but product lines released every 10-15 years



Stringent Reliability, Availability, Maintainability, Safety requirements



**Customers requiring longer** maintenance contracts (20-30 years)



**Emerging need for data-based services and cybersecurity** 

### Alstom's key assets

 Bombardier Transportation increases the already significant installed base by ~50%



19,200 ETCS
ONBOARD
EQUIPMENT
WORLDWIDE

T 13,300

KM OF LINES EQUIPPED WITH ETCS TRACKSIDE Fast growth

trajectory x2 sales in

the past

2 years

- Offering end-to-end portfolio of services, from conventional to digital
- Investment in data-based solutions and analytics (e.g. HealthHub) and cybersecurity





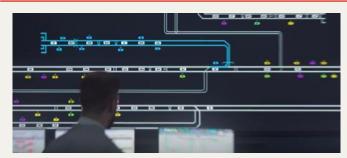
Data Acquisition Solution (e.g., Class I Railroads)



Singapore CCL

## Innovation and smart products core to continued leadership

#### DIGITALISATION OF PORTFOLIO



- Less hardware, more software, more automation
- Moving to cloud-ready and virtual solutions
- Leveraging the best of data science and artificial Intelligence

#### **AUTONOMOUS TRAINS**

- Technological leadership on highest grades of automation (3/4) for both passenger and freight trains
- Up to 45% energy saving, up to 20% capacity increase
- Complete autonomy prototype planned to be ready in 2023



#### **CYBERSECURITY**



- Cybersecurity embedded in 100% of new solutions
- Strong partnerships (Airbus) and M&A (Cylus)
- Target to double the number of cybersecurity experts in Alstom by 2027

c.3,000 R&D engineers over 15 development sites and 130+ R&D programs



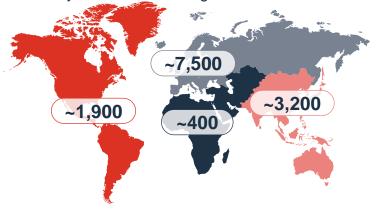
## Efficiency driven by continued transformation and synergies

## Leverage unparalleled footprint boosted by BCC<sup>1</sup>

Drive R&D and engineering standardisation

## Digitalisation of operations

- Best in class profitability & growth potential:
  - 3 major engineering centres (Bangkok, Bangalore, Katowice) serving projects globally
  - 3X increase in no. of engineers in Bangalore in the last 4 years
  - By 2024/25, 50% engineers in BCC<sup>1</sup>



WORLDWIDE PRESENCE



 Platform convergence in 30 key programmes to capture scale effect

- Digitalisation of processes and efficiency gains (e.g. earned value management monitoring, real time collaboration, automated code generation)
- 15% Engineering lead time reduction and reduction of non quality costs



## Key takeaways



Alstom Ambition: Be the technological market leader in Signalling, high single digit sales growth rate, best-in-class profitability



## A growing, profitable services market with untapped potential

## Services long-term drivers

Market liberalisation in Europe



Drive of sustainable, green mobility



Rise in PPP¹ system contracts



Efficiency concerns of operators



Increasing complexity of new trains



#### Rail Services market characteristics:

- Long-term contracts
   20+ years
- Low execution risk due to stable technology serviced
- High contract, high renewal rate and repeat orders
- Strong delta in efficiency between private and public services
- Asset-light business model



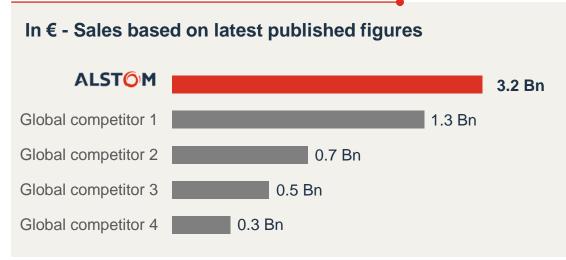
size by 2023-2025
Largely Untapped
(covered by national operators doing in-house maintenance)

**Accessible market** 



## Alstom is the undisputed leader in rail services

#### ALSTOM #1 IN A COMPETITIVE MARKET<sup>1</sup>



<sup>1-</sup> Progress Rail non-disclosed; Knorr-Bremse and Wabtec not displayed

#### **OUTSTANDING TRACK-RECORD**

Last year flagship projects

SYTRAL

**SYTRAL – Lyon Tram**Overhaul of Lyon's trams (France)



**LNVG Coradia Stream trainsets** 

New build + 30-yr maintenance contract (Germany)



**Delhi – Meerut RRTS** 

New build + 15-yr maintenance contract (India)



**Finch West Light Rail** 

30-yr maintenance contract (Canada)

#### A CLEAR LEADERSHIP OVER THE RAIL SERVICES MARKET



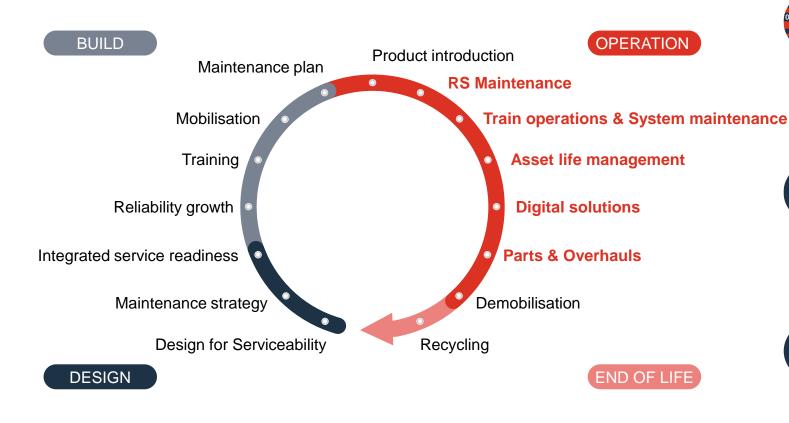






## Extensive portfolio and footprint covering the whole asset lifecycle

## Solutions portfolio across the whole asset lifecycle



#### ALL ENCOMPASSING PORTFOLIO

Trusted partner to our client with a portfolio covering the whole asset lifecycle

- Combining strengths in parts business
- Digital solutions from enabler to solution
- Train operations business complements portfolio

#### STRONG EXPERTISE

- Best-in-class expertise in smart and green services solutions
- Outstanding engineering competences

#### LARGEST FOOTPRINT

Reinforced customer proximity due to enlarged footprint with 250 sites in over 40 countries

- Largest global footprint
- Footprint is #1 differentiator on Services market



### Alstom Services renewed ambition

## "Deliver enhanced value to customers every day"

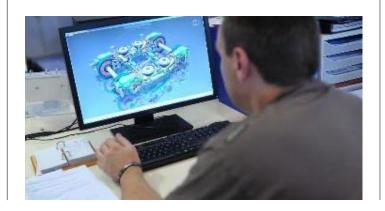




Revenue growth

#### **INNOVATION AS A MEANS TO...**

- **Finetune offering** to individual customers specific needs
- Use the size to enhance and expand premium positioning
- Drive partnerships and M&A





## DRIVE SERVICES OPERATIONAL EXCELLENCE TO THE NEXT LEVEL

- Deliver world-class services and performance to our clients
- Optimise operations productivity through new maintenance execution models

## Strong growth through enhancement and expansion of Alstom's premium positioning

## Alstom's Four Services growth levers

#### **ENHANCE**

- Develop **Maintenance business** and leverage installed base
- Increase globalisation of Parts & **Component Repairs & Overhauls**

#### **EXPAND**

- Grow operations outside of North Americas
- Reinforce our position on **smart** 4. and green modernisation

#### **ENABLERS**

People



**Innovation** 



**Digital Solutions** 



Partnerships & M&A



## Alstom is best placed to capture the potential of the maintenance market



#### ALSTOM'S UNIQUE VALUE PROPOSITION...

**FULL DEDICATION** to our client and holistic view on their services needs to reach outstanding system availability



**SCALABLE SERVICES** from technical support to fully outsourced maintenance



INTEGRATED ENGINEERING CAPABILITIES between new build & services



**DIGITAL SOLUTIONS** best-in-class for highest performance



#### ... SECURING FUTURE SALES AND MAINTAINING GROWTH





#### ...READY TO CAPTURE THE GROWTH POTENTIAL

35,000 vehicles maintained out of 150,000 Alstom installed base of vehicles + massive potential in non-Alstom fleets

#### ILLUSTRATION OF TSSSA1 AS A SCALABLE SOLUTION



**AVELIA LIBERTY** 

#### 15 + 15 years technical support and spare supply

- All preventive, corrective and overhaul spares
- Off-site overhauls
- On-site technical and engineering support
- Fleet planning

#### Strong partnerships and collaborative approach



TRAINING



Blue collar + infrastructure

Technical support + parts

<sup>1-</sup> TSSSA: Technical Support and Spare Supply Agreement

## Expansion of parts & overhaul services with a clear plan



### Alstom Parts & Overhaul Transformation Program for growth



portfolio and streamline processes



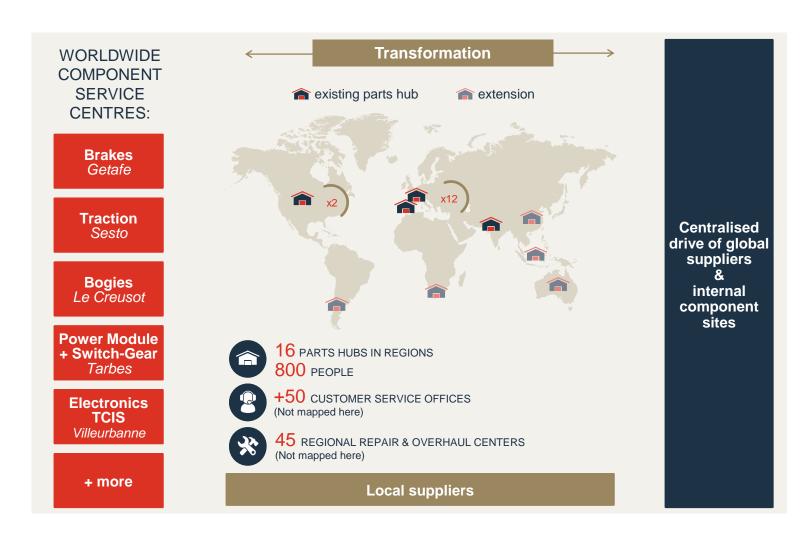
**Increase** customer Intimacy



Enlarge market & offering



**Enhance** aftermarket protection



# Grow Alstom's Train Operations business beyond North America and APM segment selectively



#### Alstom's train operations business...



- Operations support (incl. manually driven and fully automatic solutions)
- Ticketing & station management
- Train drivers & crew staff
- Train control & dispatching
- Scheduling & timetable optimisation

#### relies on a solid track record in NAM...



PRIVATE OPERATOR IN NORTH AMERICA

up to 30v TURNKEY **CONTRACTS** 

95+% CONTRACT RENEWED

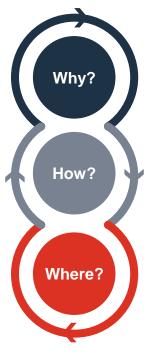
#### Project Reference Go Transit



- 500+ drivers
- 60mn total ridership in 2019
- > 900k station stops annually

As OEM and provider of O&M, our Customers benefit from an efficient integrated solution, where performance and optimisation is key to delivery

#### ... to selectively grow



More O&M concessions on the market

Focus on projects where additional value can be brought to the customer

**Grow beyond North** America on selected opportunities (e.g. in Europe and APAC)

## Services growth will additionally be driven by smart & green modernisation



## Enhance smart & green modernisation



Upgrade of fleets for up to + 20 years of life



Portfolio covering all green traction technologies (hydrogen, battery, hybrid solutions...)



Leverage **new build bricks development** 



Offer local and tailored solutions due to extensive footprint

#### CLIENT EXAMPLE

#### ILLUSTRATION OF FRANCE SNCF AGC TRAIN UPGRADE

- Conversion from diesel traction to battery traction 5 trains to be converted + option for up to 326
- Reduced energy consumption through storage of braking energy
- Dual-model solution with recharging under catenary sections

- **Emissions**
- Less energy consumption
- **Autonomy in** 120 km battery mode



## People, partnerships, innovation and digital solutions will enable additional value delivery for our customers







Digital solutions and innovation as enabler for value creation

#### **ATTRACT**

Inclusive attraction of diverse talent

#### **GROW & DEVELOP**

Competency and leadership development

#### RETAIN

Succession planning and talent retention programs

#### **Vertical Integration**



Specialists in braking systems, enhancing parts sales and enabling most cost-effective sourcing

#### **Geographical expansion**

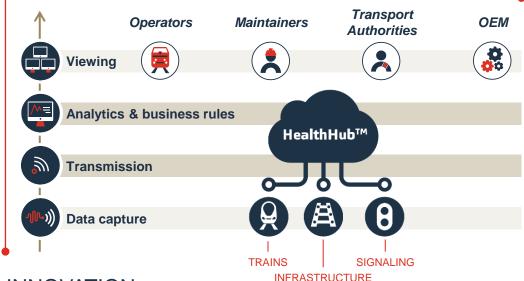


Leading maintenance provider in the Netherlands

#### **Technology bricks**



Pioneer in hydrogen power units extending Alstom's services capabilities



#### INNOVATION









## Alstom's new group scale and capabilities will boost competitiveness

INTEGRATION ON TRACK TO DELIVER VALUE



- Complementary capabilities and footprint confirmed
- Efficiency optimisation through best-ofboth-worlds processes and tools
- Solution convergence on-going (esp. on digital solutions)

HIGHLY SKILLED WORKFORCE AS CORE OF SERVICES EXCELLENCE

- High customer intimacy with +15,000 employees in over 40 countries
- Full ownership and entrepreneurial mindset to customise the solutions to the client's needs



OPERATIONAL EXCELLENCE FOR MAXIMISED PERFORMANCE



- Building "Depots of the Future" incl.
   Dynamic Maintenance Planning solutions for cost and time efficiency
- Implementing Operational Control Centre by leveraging the enlarged global footprint

## Key takeaways

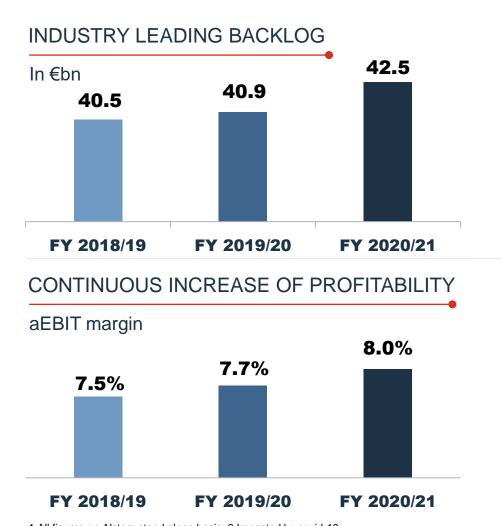


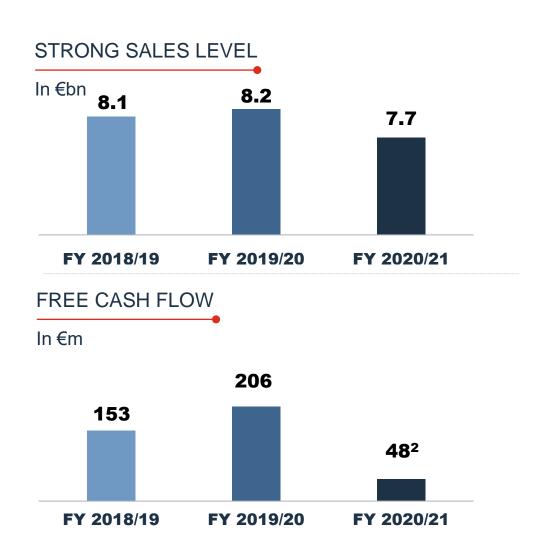


## **Financial framework**

Laurent Martinez, Chief Financial Officer

## Alstom<sup>1</sup> delivering on its AIM strategic plan despite unprecedented crisis







<sup>1</sup> All figures on Alstom stand alone basis 2 Impacted by covid-19;

## Extending Alstom in Motion to 2025, powered by our new scale



## Leading the way to greener and smarter mobility, worldwide

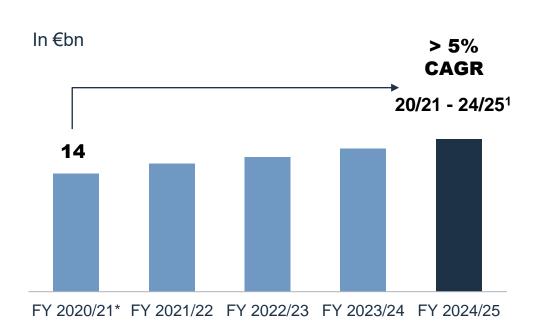






Driven by **One Alstom team**, Agile, Inclusive and Responsible

# Above market growth for all product lines, supporting strong sales uplift by 2024/25



Strong €74.5Bn backlog securing c.€30Bn sales over next 3 years

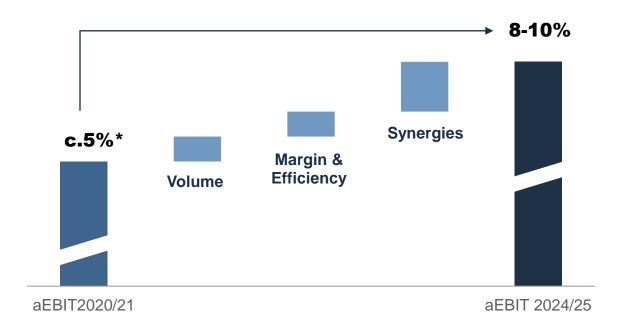


Sales step up: compound average growth rate above 5% between 2020/21 and 2024/25

<sup>1</sup> Between Sales proforma of 14bn€ at March 2021 and at March 2025

## Profitability improvement towards best-in-class level





#### **VOLUME**

- Solid top line growth
- Cost control on S&A and R&D

#### **MARGIN & EFFICIENCY**

- Operational excellence
- Projects execution and stabilisation
- Improving gross margin on new orders
- Product line and intra product line mix

#### **SYNERGIES**

Progressive synergies execution

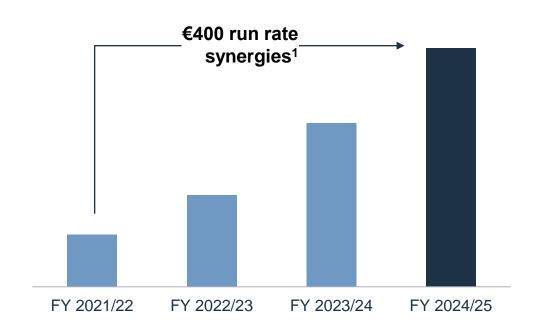
Ambition: between 8% and 10% aEBIT margin from 2024/25 onwards



<sup>\*</sup> Based on combined aEBIT margin proxy including 8% aEBIT for Alstom FY 2020/21 and a proxy of 2% aEBIT margin applied on Bombardier Transportation for the same period

## Clear roadmap launched to achieve €400 cost synergies run rate<sup>1</sup>

#### **EXPECTED RAMP UP OF SYNERGIES**



€400 integration costs – 1 year of run rate



χţ

#### FINANCING SYNERGIES

 Lower financing costs linked to alignment of Bombardier Transportation legacy financing costs to Alstom level



#### PROCUREMENT SYNERGIES

- · Commercial power, supply base massification
- Best cost countries sourcing & design to cost



#### **PROCESS**

- Overlaps reduction: tender budget, design & project management
- Harmonisation and standardisation of processes, methods & tools, shared services centers



#### **R&D, STRUCTURE COSTS**

- R&D projects mutualisation
- Structure costs reduction by minimising overlaps

~15%

#### **BCC & INDUSTRIALS**

- Best cost countries engineering and manufacturing
- Footprint optimisation: massification, sites specialisation

~15%



<sup>1</sup> Objective to generate €400 million cost synergies on annual run rate basis by the fourth to fifth year after closing of the acquisition of Bombardier Transportation on 29 January 2021

# Priorisation on project stabilisation measures leading to significant negative Free Cash Flow in 2021/22

Priority on stabilisation of challenging projects in 2021/22 through:

**Product technical performance** 



**Development, Industrial** and supply chain deliveries



Quality of deliveries for customer and reliability



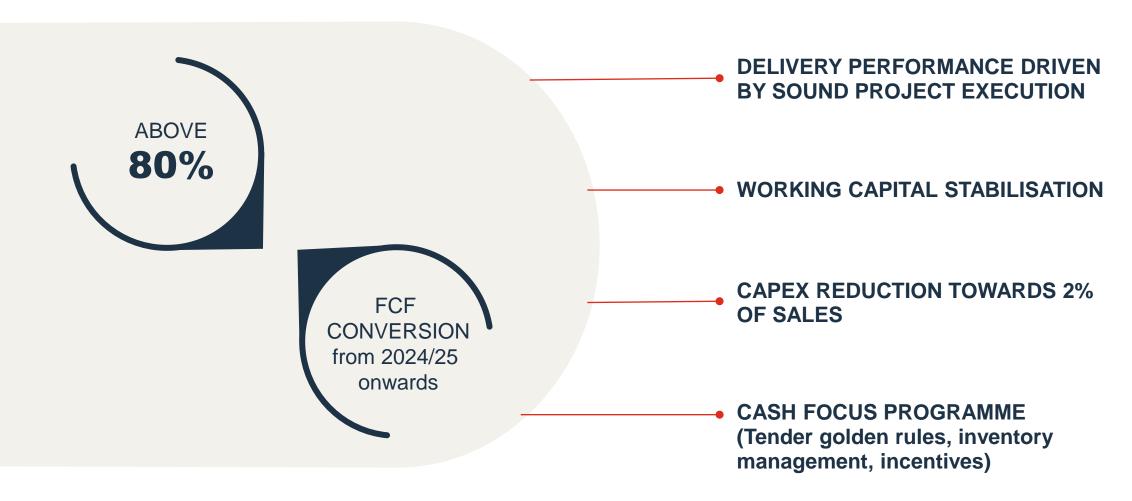
Short term focus on projects stabilisation leading to cash outflows in H1 2021/22, and securing positive FCF as of H2 2021/22 onwards:

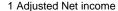
FCF €(1.6)-(1.9)bn on H1 2021/22 Projects stabilisation efforts (Engineering, supply chain, rescheduling)
Working capital phasing and Industrial Ramp up

FCF Generation as of H2 2021/22 and onwards

Deliveries take up Progressive working capital stabilisation

# Above 80% Free Cash Flow conversion from Net Income<sup>1</sup> from 2024/25 onwards





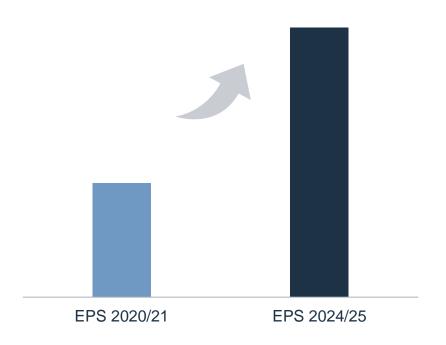
# Disciplined capital allocation policy to protect financial flexibility, pursue growth opportunities and fairly reward our shareholders

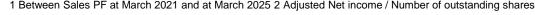


## Multiple drivers to deliver value generation for shareholders

- Sales: above 5% CAGR growth between 2020/21 and 2024/25<sup>1</sup>
- Margin improvement driven by synergies and operational excellence
- Positive contribution from Joint Ventures









## Key takeaways



## AiM 2025 Mid-term financial targets

- Sales above 5% CAGR between 2020/21 and 2024/25<sup>1</sup>
- Adjusted EBIT margin between 8% to 10% from 2024/25 onwards
- Conversion of FCF<sup>1</sup> from Net Income<sup>3</sup> above 80% from 2024/25 onwards

25-35% Net Income<sup>1</sup> payout from 2021/22

- ✓ Sales uplift supported by strong market momentum, and solid backlog
- Leading profitability through efficiency and sound execution
- ✓ Sustained mid term Cash Flow generation
- ✓ Value creation: EPS uplift and Synergies confirmed

<sup>1</sup> Between Sales PF March 2021 and at March 25

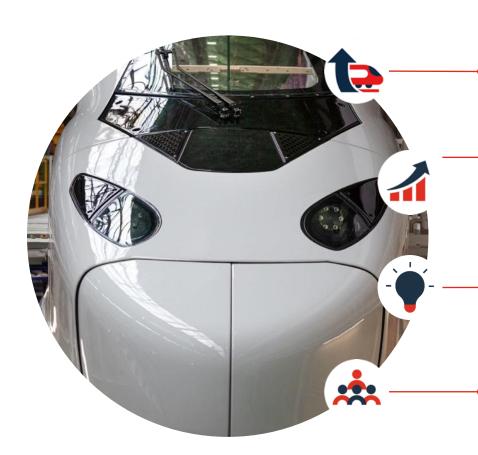
<sup>2</sup> Free cash flow generation is subject to usual short-term volatility

<sup>3</sup> Of adjusted Net income



## Unique assets and opportunities ensuring Alstom's continuous growth

### Mid-term targets



- Unprecedented market dynamics
- 2 Best positioned to capture customer demand, leveraging unique geographical presence and product line assets
- Innovation leadership as key differentiator and enabler to drive mobility decarbonisation
- Clear roadmap and fully engaged team to integrate Bombardier Transportation and reach best-in-class efficiency



<sup>1.</sup> By 2024/2025 2. CAGR between Sales PF 20/21 and 2024/25 3 2024/25 onwards 4 2024/25 adjusted net income to FCF conversion. Subject to short term volatility

## Alstom: Leading the way to greener and smarter mobility, worldwide







## Appendix 1 - Non-GAAP financial indicators definitions

#### This section presents financial indicators used by the Group that are not defined by accounting standard setters.

#### Orders received

A new order is recognised as an order received only when the contract creates enforceable obligations between the Group and its customer. When this condition is met, the order is recognised at the contract value. If the contract is denominated in a currency other than the functional currency of the reporting unit, the Group requires the immediate elimination of currency exposure using forward currency sales. Orders are then measured using the spot rate at inception of hedging instruments.

#### Order backlog

Order backlog represents sales not yet recognised from orders already received. Order backlog at the end of a financial year is computed as follows:

- order backlog at the beginning of the year;
- plus new orders received during the year;
- less cancellations of orders recorded during the year;
- less sales recognised during the year.

The order backlog is also subject to changes in the scope of consolidation, contract price adjustments and foreign currency translation effects. Order backlog corresponds to the transaction price allocated to the remaining performance obligations, as per IFRS 15 quantitative and qualitative disclosures requirement.

#### **Book-to-Bill**

The book-to-bill ratio is the ratio of orders received to the amount of sales traded for a specific period.

#### **Adjusted EBIT**

Starting September 2019, Alstom has opted for the inclusion of the share in net income of the equity-accounted investments into the aEBIT when these are considered to be part of the operating activities of the Group (because there are significant operational flows and/or common project execution with these entities). This mainly includes Chinese joint-ventures, namely CASCO joint-venture for Alstom as well as, following the integration of Bombardier Transportation, Bombardier Sifang (Qingdao) Transportation Ltd., Bombardier NUG Propulsion System Co. Ltd. and Changchun Bombardier Railway Vehicles Company Ltd.

aEBIT corresponds to Earning Before Interests and Tax adjusted for the following elements:

- net restructuring expenses (including rationalization costs);
- tangibles and intangibles impairment;
- capital gains or loss/revaluation on investments disposals or controls changes of an entity;
- any other non-recurring items, such as some costs incurred to realize business combinations and amortization of an asset exclusively valued in the context of business combination, as well as litigation costs that have arisen outside the ordinary course of business:
- and including the share in net income of the operational equity-accounted investments

A non-recurring item is a "one-off" exceptional item that is not supposed to occur again in following years and that is significant. Adjusted EBIT margin corresponds to Adjusted EBIT expressed as a percentage of sales.

## Appendix 1 - Non-GAAP financial indicators definitions

#### Adjusted Net Profit

Following the Bombardier Transportation acquisition and with effect from these Fiscal year 2020/21 consolidated financial statements, Alstom decided to introduce the "adjusted net profit" indicator aimed at restating its net profit from continued operations (Group share) to exclude the impact of amortization of assets exclusively valued when determining the purchase price allocations ("PPA") in the context of business combination, net of the corresponding tax effect. This indicator is also aligned with market practice.

#### Free cash flow

Free Cash Flow is defined as net cash provided by operating activities less capital expenditures including capitalised development costs, net of proceeds from disposals of tangible and intangible assets. Free Cash Flow does not include any proceeds from disposals of activity.

The most directly comparable financial measure to Free Cash Flow calculated and presented in accordance with IFRS is net cash provided by operating activities.

#### Net cash/(debt)

The net cash/(debt) is defined as cash and cash equivalents, marketable securities and other current financial asset, less borrowings.

#### Payout ratio

The payout ratio is calculated by dividing the amount of the overall dividend with the "Adjusted Net profit from continuing operations attributable to equity holders of the parent, group share" as presented in the management report in the consolidated financial statements.