

Alstom's annual children's initiative: Environmental sustainability explained to children

A 3-day workshop, in collaboration with Legambiente, to raise children's awareness about environmental issues

13 September 2021 – From 8 to 10 September, Alstom Italia informed the children of employees of its 10 offices and depots in Italy on environmental sustainability through a virtual laboratory.

This year's initiative, organised in collaboration with Legambiente, was held in a digital format. The children (aged from 3 to 12), subdivided by age group, were involved by Legambiente volunteers in the workshop "The thousand lives of plastic". In this virtual space, the children have learned to recycle plastic in a creative way, giving a new life to disused objects.

The smartkids@work initiative, with the workshop promoted by Legambiente, goes perfectly with the company's focus on environmental issues. In 2019, Alstom has joined the campaign of the Ministry of the Environment #iosonoambiente. The company has set itself the goal of becoming plastic free, eliminating single-use plastic from its administrative offices and sites.

Some of the actions implemented in the last two years by Alstom have been the elimination of plastic bottles in the company's main dining areas and the replacement of disposable plastic cups with compostable ones in all snack areas. In the last two years, Alstom has eliminated plastic bottles, which were distributed in refreshment stands, and single-use glasses in vending machines. In addition, all employees were provided with water bottles made in sustainable materials. In addition, at all sites and depots, the approximately 3,500 employees were provided with thermal steel water bottles to reduce the consumption of disposable plastic bottles.

"Smartkids@work is an initiative that has become part of our company DNA. Every year, this initiative is proposed and welcomed with great success and passion by all the people at Alstom. This year, we have decided to continue this tradition by adapting the event into a digital format," said **Chiara Marchisio, CSR Coordinator of Alstom in Italy.** *"As a leader in green mobility solutions, we believe that the issue of sustainability is crucial for the future of our country. Through this initiative we want to make our younger generations reflect and educate on the importance of small daily actions to improve the environment."*

Alstom

Leading societies to a low carbon future, Alstom develops and markets mobility solutions that provide the sustainable foundations for the future of transportation. Alstom's product portfolio ranges from high-speed trains, metros, monorail and trams to integrated systems, customised services, infrastructure, signalling and digital mobility solutions. Alstom has 150,000 vehicles in commercial service worldwide. With Bombardier Transportation joining Alstom on January 29, 2021, the enlarged Group's combined proforma revenue amounts to €14 billion for the 12-month period ended March 31, 2021. Headquartered in France, Alstom is now present in 70 countries and employs more than 70,000 people. www.alstom.com

Contatti

Press:

HavasPR Milan

antonio.buozzi@havaspr.com - Mob. +39 320 0624418

marco.vassallo-ext@havaspr.com - Mob. +39 338 7130378

giulia.dalpont@havaspr.com – Mob. +39 342 8090372