

## The operational phase of "Bari Aria Pulita", project carried out by Alstom and Wiseair, has begun

- The project will allow the creation of urban air quality monitoring network
- 10 devices delivered to measure air quality in Bari, thanks to Alstom's financial support

**18 March 2022** – Alstom and Wiseair have officially launched the operational phase of the project "Bari Aria Pulita", which aims to raise awareness of the problem of pollution among citizens and the administration.

During a special ceremony hosted at the Alstom plant in **Bari**, with the presence of **Saverio Renzi**, *Director of Business D&IS Alstom*, **Carlo Alberto Gaetaniello**, *Co-founder and COO Wiseair* and **Elisa Leone Saliconi**, *Wiseair Communication Area Manager*, 10 air monitoring devices were delivered to 10 citizens in Bari, who proved to reflect the values and spirit of the project through the completion of an adhesion survey for the initiative.

With the delivery of the ten "Arianna" devices, which monitor the concentration of particulate matter in the air, the project reaches its second phase. From the data provided by the Arianna vases placed on the Ambassadors' balconies, all citizens will be able to find out the air quality in their neighborhood through a dedicated mobile app, thus raising awareness to citizens who can drive change.

The "Bari Aria Pulita" initiative is the result of a collaboration between Alstom and Wiseair, a start-up that provides administrations and citizens access to air quality data to support decision making and promoting a new attitude towards bringing clean air back into cities. Alstom, a global leader in smart and sustainable mobility, has focused on its relationship with local communities and on the transition towards more sustainable forms of mobility, two of the fundamental pillars of its long-term strategy.

"Bari Aria Pulita" is the first collaborative project between Alstom and Wiseair. Moreover, it is the fourth project of this kind for the start-up, after those successfully completed in **Milan**, **Turin** and **Rome**.

For more information on the project "Bari Aria Pulita" visit the website: [www.wiseair.vision/bari](http://www.wiseair.vision/bari)

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**Alstom**

Leading societies to a low carbon future, Alstom develops and markets mobility solutions that provide the sustainable foundations for the future of transportation. Alstom's product portfolio ranges from high-speed trains, metros, monorails and trams, to integrated systems, customised services, infrastructure, signalling, and digital mobility solutions. Alstom has 150,000 vehicles in commercial service worldwide. With Bombardier Transportation joining Alstom on January 29, 2021, the enlarged Group's combined proforma revenue amounts to €14 billion for the 12-month period ended March 31, 2021. Headquartered in France, Alstom is now present in 70 countries and employs more than 70,000 people. [www.alstom.com](http://www.alstom.com)

**Wiseair**

Wiseair is a startup born in 2019 from the minds of 4 young engineers from Politecnico di Milano. Wiseair's works with municipalities, citizens and companies with the mission of bringing back and maintaining clean air in cities. The company sells an air-quality monitoring platform with sensors providing real time data and insights on air quality for administrations; it also includes the possibility to show data on the mobile app free-to-download for citizens. Besides administrations, Wiseair supports citizens through community projects. Each community project activated by Wiseair is powered by the strong belief of being able to generate a positive impact in the world, also and especially thanks to concrete actions put in place by citizens. This is the aim behind the already-settled communities in Milan, Turin, Rome and the newborn community in Bari. [www.wiseair.vision](http://www.wiseair.vision)

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